



Marcy Holeton Joins QHI as President & CEO

Parsippany, NJ – July 11, 2011 – **Quadrant HealthCom Inc. (QHI)** is pleased to announce that Marcy Holeton joined the company today as President and CEO.

Ms Holeton, a seasoned multi-channel medical publishing executive with 23 years of experience, steps into the role held for 14 years by Stephen Stoneburn, who now becomes Chairman, QHI. Holeton was previously Senior Vice President and General Manager of UBM Medica, a division of United Business Media (UBM).

In naming Marcy to this position, Stoneburn commented, “What we have here is an ideal match of skills with needs/opportunities. Our business units are performing well, our strategic initiatives are successfully rolling out, and our staff and organization are stronger than at any other time in our operating history. Marcy is uniquely qualified to lead QHI by providing strategic direction based on her proven track record of achieving business milestones, building enduring client partnerships, and mentoring sales teams in the pharmaceutical and medical device markets.”

In this position, Holeton will work closely with JoAnn Wahl, Executive Vice President, QHI, and President, Primary Care Division, QHI, positions to which Ms Wahl was recently named (see press release here www.qhc.com/press/Wahl_President051711.pdf). In addition, Holeton and Wahl will work with Doug Grose, CFO, QHI, who continues in his position. This core QHI executive management team will concentrate on continuing to grow and optimize the products that have made QHI so successful, including robust medical journal offerings in print and digital formats, and development of specialized communications including interactive electronic programs, webcasts, live and virtual meetings, and custom-sponsored publications.

As Chairman, Stephen Stoneburn will devote his attention to the expansion and growth of QHI organically and through acquisition. These forward-looking initiatives and joint ventures are the core business strategies of M.E. Zukerman & Co., owners of QHI.

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About Quadrant HealthCom Inc.

Quadrant HealthCom Inc. is a multimedia communications company specializing in the health care market. Its 13 medical journals, affiliated Web sites, meetings management division, and custom publishing programs reach more than 550,000 health care professionals in the United States. Visit <http://www.qhcrates.com> to access the 2011 integrated media rate cards for more details.

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